everfree

Key Responsibility Areas
Product & Partnership Lead, Freedom Lifemap

EverFree
More than a billion people worldwide face ongoing abuse and exploitation, yet most never receive the care they need. At EverFree, we're breaking cycles of abuse and exploitation through survivor-led, tech-powered care that makes safety and healing accessible for all.

Our platform, Freedom Lifemap (FLM), enables survivors to lead their own healing journey while helping care providers understand each person's unique needs and support more people, more effectively. Used by nearly 30 partner organizations across 11 countries, with approximately 4,500 assessments completed to date, we're building a global movement that aligns programs, policy, and funding around scalable, survivor-centered solutions.

Purpose of this Position
The Partnership & Product Lead will drive Freedom Lifemap's product innovation and partner expansion scale to position it as the global standard for survivor-centered, data-driven care
This position serves as both a strategic relationship-builder and a bridge between US partners, participants, and EverFree's product team, ensuring that FLM's growth is responsive, survivor-centered, and data-driven.

The role will engage with human services agencies, organizations, coalitions, funders, and policymakers to expand FLM adoption, elevate survivor outcomes, and strengthen systemic approaches to prevention and aftercare. As Product Lead, this position ensures that user and participant feedback directly informs FLM's design and roadmap, enhancing the platform's accessibility, impact, and alignment with survivor and partner needs.

This full-time role reports to the COO and works closely with EverFree's Freedom Lifemap, Product & Technology, and Advocacy & Communications teams.

Core Responsibilities

1. Partner Expansion & Management

- Serve as EverFree's primary liaison for current and prospective US partners, supporting onboarding, training, and effective implementation of FLM.
- Identify and cultivate new partners in priority regions, focusing on survivor-serving organizations, coalitions, and public systems.
- Lead institutional and government partner acquisition and retention strategy, including engagement with state agencies, national networks, and funders.
- Convene partners for shared learning, data insights, and best practices that advance survivor-centered care.
- Monitor partner training and implementation quality, ensuring adherence to safeguarding and survivor-protection standards.
- Track adoption and engagement metrics across partners to guide continuous improvement.

2. Product Development & Feedback Integration

- Serve as the Product Lead for FLM, ensuring that partner, staff, and survivor feedback is systematically gathered and integrated into feature development.
- Collaborate with EverFree's CTO, Product Team, and global partners to prioritize enhancements that maximize survivor experience and impact.
- Translate feedback from the field into clear product needs and user stories, working with tech teams to test and refine features.
- Support pilot testing of new tools or modules, documenting learnings for cross-regional application.
- Contribute to defining and tracking key performance indicators (KPIs) related to user experience, adoption, and partner satisfaction.

3. Advocacy & Systems Influence

- Partner with EverFree's Advocacy & Communications team to advance evidence-based advocacy informed by FLM data.
- Translate FLM insights into compelling briefs, reports, and presentations for policymakers, funders, and coalitions.
- Represent EverFree in coalitions, task forces, and advocacy networks to promote survivor-led, data-driven approaches.
- Build relationships with policymakers and sector leaders to position FLM as a national "standard of care" for prevention and aftercare.
- Support the planning and execution of Partner Summits, regional gatherings, and coalition meetings to amplify shared learning.
- Document and disseminate US learnings to strengthen EverFree's global evidence base and product evolution.

4. Cross-Team Collaboration & Learning

- Coordinate closely with HQ Product, Technology, MEL, and Advocacy teams to ensure partners are resourced and aligned with global standards.
- Contribute to monitoring and evaluation processes by capturing partner outcomes, user experience data, and product insights.
- Provide structured feedback from the field to inform EverFree's strategy, advocacy agenda, and global FLM roadmap.
- Partner with the EverFree Fractional CTO and Tech Development team to align product priorities with survivor needs and key stakeholder learning goals.

Indicators of Success for 2026

- Partner Growth: Drives Freedom Lifemap's U.S. expansion and partner implementation efforts.
- User-Driven Product Enhancements: Partner and participant feedback informs at least three new product features or improvements, strengthening the Direct-to-Participant (DTP) design and survivor experience.

- Evidence-Based Advocacy: FLM data from partners informs three public advocacy or research outputs (policy briefs, reports, or conference presentations), advancing survivor-led, data-driven systems change.
- Coalition & Learning Network: Two national or regional convenings, with measurable collaboration and shared learning among FLM partners.
- Policy & Systems Influence: Drives institutional understanding and adoption of Freedom Lifemap, advancing recognition of its effectiveness and positioning it as the emerging standard of care for survivor-centered systems.

Key Competencies

- Experience bridging program delivery and digital product learning, ensuring technology reflects the needs of users and survivors. Able to translate field realities into actionable product needs. Comfortable working with user research, user stories, testing cycles, and iterative product development—even if not a technologist by background.
- Skilled at building trust-based relationships with nonprofits, public agencies, funders, and survivor networks. Navigates complex systems with empathy and diplomacy, and aligns multiple stakeholders toward shared outcomes.
- Demonstrates survivor-centered and trauma-informed practice, with understanding of trauma, power dynamics, and lived-experience leadership. Shows cultural humility, protects dignity and privacy, and ensures survivors' voices directly shape product and partnership decisions.
- Strong project management skills with the ability to manage concurrent timelines, partners, and product iterations while maintaining high quality. Organized, consistent follow-through, and comfortable with adaptive planning in a startup-style environment.
- Able to interpret qualitative and quantitative findings and translate FLM data into compelling narratives for diverse audiences, including policymakers, funders, and coalitions.
- Brings a systems change mindset, seeing both the micro (casework realities, organizational needs) and macro (policy levers, funding incentives, structural gaps), and can shape product strategy that influences systems as well as individual organizations.

Equal Opportunity Employer

EverFree is an equal opportunity employer committed to building a diverse and inclusive team. We do not discriminate on the basis of race, color, religion, sex, sexual orientation, gender identity or expression, national origin, age, disability, veteran status, marital status, or any other legally protected status. We strongly encourage applications from individuals with lived experience of the issues we address, and we are committed to creating a workplace where all team members can thrive.

How to Apply

Interested candidates should submit their resume through our application form. Applications will be reviewed on a rolling basis, so we encourage early submission. Please note, this is a remote position based in the United States. Candidates must be authorized to work in the U.S.

Application Deadline: 11:59pm PST on January 30, 2026.

If you have any questions or encounter any issues, please email us at admin1@everfree.org.